



350 Michele Place, Carlstadt, NJ 07072 201.372.1000 FAX 201.372.0699

To: Tanaseybert clients,

With great anticipation and enthusiasm, we'd like to announce the future of the Tanaseybert organization. To our great benefit, we've merged with UNIMAC Graphics; Tanaseybert will now, officially, function as a division of UNIMAC Graphics. Proudly, for the last 20 years, we've remained at the forefront of the printing industry utilizing the latest advances in pre-media and print communications. Today's competitive and financially challenging market place dictated a change of course. In short, we were required to streamline and re-evaluate our efforts. We determined the most stable, direct and financially secure long term path to accomplish our goals for our clients, was to merge with a company that complimented our strengths and expanded our capabilities.

We will continue to provide you with a consistent level of customer service; your Tanaseybert staff will continue to manage your business needs. You will, additionally, benefit from our new found conservation capabilities. Greater technical qualifications will allow for shorter lead times, cost reductions and the ability to minimize margin of error.

A few of the highlights are:

- A facility that adds 56", 64" and 78" large format offset presses to our already impressive sheetfed and web capabilities.
- In-house die cutting, embossing, foil stamping, gluing and premium packaging.
- The ability to print unique substrates, vinyls, polypropylene, styrene, plastics and holographic materials.
- Manufacturing and environmental ISO Certifications
- FSC, SFI and PEFC Chain of Custody

But enough about us, let's talk about what it means to you:

- The same people that have called on you and serviced you, but with greater support.
- Time to market - doing more under one roof eliminates costs, communication mistakes and days lost moving work in progress.
- You have to do more with less- be on multiple presses, have one focal point to manage complex projects.

Given that you have been the foundation of our success, we will not waver in our commitment to you and, ultimately, those you serve. It is our goal to grow and to respond to the climate changes, continually striving to improve our methods by updating and modernizing our capabilities. It is our aim to serve you and continue to compete in a global marketplace. Customer service will remain our priority as it is the core competency that allowed us to establish and uphold a foundation 20 years long.

Although we will contact you directly over the course of the next couple weeks, do not hesitate to reach out to us in the interim, for additional information, a facilities tour or answers to any open-ended questions.

Best Regards,

Tanaseybert Management Team
David Jurist - djurist@unimacgraphics.com
Jimmy Nicholas - jnicholas@unimacgraphics.com
Eric Bernstein - ebernstein@unimacgraphics.com